

EMAIL EXAMPLES

Email Example #1

Introducing the newest and easiest fundraiser for _____

Charity name

When you do your normal shopping, and shop online through our website, _____ (Charity Name) receives a 5-30% cashback of your purchase price!!!

Perhaps you couldn't donate this month, but you still need to buy your monthly items. You can help us when you shop through our website:

www.shoptoearn.net/ourcharityname

Over 750 stores participate in this amazing fundraiser!!

Please explore our website for the stores that you normally shop at and continue to benefit us with your normal everyday shopping. Remember that when you shop online, you

Save time!!

Save gas!!

Save money!!

Benefit our charity!!

Featured stores this month:



Email Example #2

Thank you all for the support that you have given to _____
Charity name
with your shopping on our Shop to Earn website

www.shoptoearn.net/ourcharityname

Please explore our website for the stores that you normally shop at and continue to benefit us with your normal everyday shopping. Remember that when you shop online, you benefit _____(Charity Name)

If you know of another organization who could use a fundraiser, please contact _____(your name) at _____(your phone number)

Every organization that we refer benefits our charity!!

Featured stores this month:



Email Example #3

Just a reminder to do all your shopping on our fundraising website!!

www.shoptoearn.net/ourcharityname

Over 700 stores participate to donate 5% - 30% of your purchase price to help us to _____(mission statement)

If you know of another organization or individual who could use a fundraiser or extra income, please contact _____(your name) at _____(your phone number)

Every organization or person that we refer helps to benefit our charity!!

Featured stores this month:

